



San Francisco
Health Network

SAN FRANCISCO DEPARTMENT OF PUBLIC HEALTH

Announcing Sandra Simon as the Nursing Home Administrator and Chief Executive Officer for Laguna Honda Hospital

May 31, 2023

Dear Laguna Honda Staff,

It has been a pleasure to serve as your interim Chief Executive Officer for the past year and work together on our path to recertification.

I am writing to share that after a thorough search, we are pleased to announce Sandra Simon as the new leader of Laguna Honda Hospital. Sandra will serve as the Nursing Home Administrator (NHA) and Chief Executive Officer (CEO) effective June 26, 2023. This transition to a licensed NHA as the most senior position at Laguna Honda aligns us with top performing skilled nursing facilities nationwide.

Sandra has the experience, the skills, and the passion to lead Laguna Honda and best serve our residents. She was chosen for this important role for her commitment to Laguna Honda's mission and her over 20 years of successful experience as a Nursing Home Administrator, leading high-performing skilled nursing facilities.



During her career as a Nursing Home Administrator, Sandra established a track record of success, leading skilled nursing facilities, assisted living programs, and memory care programs along with large multi-building campuses with varying levels of care. She started her career in long-term care as a nursing assistant while in college, which began her lifelong passion of driving positive culture change. Sandra went on to serve as an Activities Director and Social Services Director prior to becoming a Licensed Nursing Home Administrator.

As a NHA, Sandra has held multiple leadership roles, including serving as the Chief Administrative Officer at the San Francisco Campus for Jewish Living (San Francisco's second largest Skilled Nursing Facility). She currently holds dual roles as the Campus Director for the Holgate Center Campus, which includes Skilled Nursing, Assisted Living/Residential Care, and Independent HUD Housing and as the NHA for the Friendship Health Center, where she is the responsible leader for operational and clinical oversight.

Sandra holds a BA in Gerontology from San Diego State University and an MBA with an emphasis in Healthcare from CSU San Marcus. She is also a master yoga and meditation teacher and medicine woman in her lineage and loves to help staff use these practices for self-care and to combat compassion fatigue.



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By joining Laguna Honda, Sandra is returning to her home in San Francisco, where she had been a long time resident before moving to Portland, Oregon.

Sandra's personal enjoyments include traveling, honoring nature through gardening and spending time in reverence, yoga, creating art, and spending time with family and her pets.

Sandra will bring her dedication to servant leadership to Laguna Honda. She works side-by-side with staff, leading and empowering them to be their authentic selves.

For the first month of Sandra's tenure at Laguna Honda, she will focus on learning and listening. This will include connecting directly with residents and their families, staff facility-wide, union partners, resident advocates, and San Francisco leaders. As Director of the San Francisco Health Network, I will continue to work with Sandra and the Laguna Honda leadership team to ensure a seamless transition.

Please join me in welcoming Sandra Simon to Laguna Honda Hospital as our Nursing Home Administrator and Chief Executive Officer.

Sincerely,

A handwritten signature in blue ink that reads "Roland Pickens".

Roland Pickens, MHA, FACHE
Chief Executive Officer, San Francisco Health Network &
Interim Chief Executive Officer, Laguna Honda Hospital